

CELLULARONE®

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Cellular One Recognizes Longest Customer With a Year of Free Cellular and Internet Service



Celebrating its 20th anniversary this year, Cellular One of East Central Illinois recognized its longest continuous customer with a year of free service.

Robert Varner of Catlin signed up for his first cellular phone with Cellular One on Feb. 4, 1991, shortly after the company turned on its service.

Varner started with a phone installed in his vehicle, went to a bag phone, and had several other phones before his current smartphone. He has multiple phone lines, data features, and business wireless internet service with Cellular One. He will receive over \$200 of free service each month for a year.

“As we celebrate our 20 years in business, we want to recognize and thank Mr. Varner for his long-term support,” said Cassy Carter, Cellular One CEO/GM. “He has been through a lot of changes with us as our company has grown and evolved to stay current with the latest technologies.”

Cellular One’s initial service was provided with analog technology. In 1997, Cellular One was the first cellular provider to offer digital cellular phone service to east central Illinois. In 2005, a GSM technology overlay was completed. The company has started the build out of 3G wireless technology.

Cellular One started with five towers in its original service area of Vermilion, Edgar, Douglas, Coles, Cumberland, Clark, Crawford and Jasper counties. Its three southern counties of Lawrence, Richland and Clay were added in 1999. The company has 61 cellular towers today, with the count expected to be at least 100 after a major expansion over the next three years.

The only family-owned, locally operated wireless provider dedicated to serving east central Illinois, Cellular One has headquarters at Towne Centre in Danville and company stores at Towne Centre and the Village Mall in Danville, Hoopston, Paris, Casey, Charleston, Mattoon, Robinson, Newton, Lawrenceville, Olney and Flora.

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